

Microsoft makes a 'dream' come true for a UK charity

Microsoft, a mega influential company in the IT industry as well as in the charity sector, has made a special impact on a charity in Maidstone, Kent. The charity, Computers 4 Africa, quickly responded to Microsoft's call to businesses and charities worldwide to make a video about how they are helping people and their planet through IT reuse.

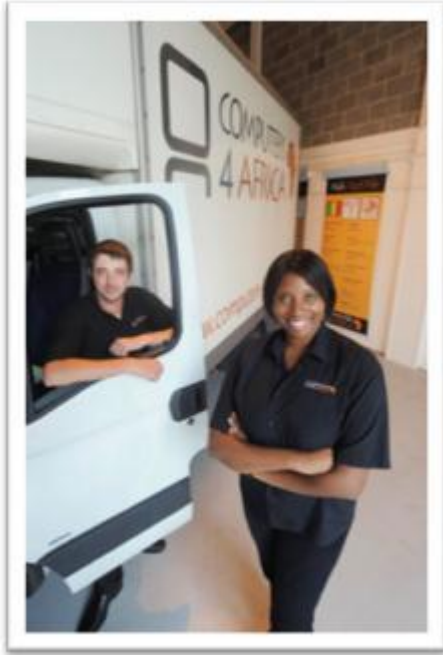


The video titled 'Turning Dreams into Reality' was selected as one of ten winners across the globe - the only UK winner. The charity's Head of Marketing, Sharon Roberts says, 'I am delighted about our win. It's our dream to get the message out there to people who are taking their old but still useful IT equipment to the tip. Just one PC in one year can make a real difference in the lives of up to 24 children in Africa'.

Microsoft's Senior Business Development and Strategy Analyst, Sean Nicholson states,

"Computers 4 Africa are a valued Microsoft Registered Refurbisher showing commitment to their cause of extending the life of Windows PC to help the next generation, and showing great imagination in their wonderful video".

Microsoft is currently in the process of creating a video including Computers 4 Africa's story along the other winners of the video competition. The winning video can be seen on Microsoft's website and Youtube.



Notes to Editor:

Computers 4 Africa transforms communities across Africa, by accepting working redundant PC's and IT equipment from individuals, corporates and organisations in the U.K; once securely data wiped, the computers are then ship out to schools, colleges, libraries, clinics and specific projects in Africa.

Video details:

Music was written/composed/performed by Computers 4 Africa staff. Several employees are either musically trained and/or professional musicians.

For more information and images please contact us:

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Best regards,

Ida Mhunduru

**We won! Click the image below
to watch the video**



Marketing Officer



Change a child's life when
you change your computer



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Refurbisher



bond
FOR INTERNATIONAL DEVELOPMENT

Telephone: 03000 112 233 www.computers4africa.org.uk

Computers 4 Africa is a Working Name of Digital Pipeline a registered charity in England and Wales (1118674) SC043181 In Scotland

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